

The image features a large, abstract, organic shape in various shades of pink and magenta. The shape is composed of several overlapping, rounded forms, creating a sense of depth and movement. In the center of this shape, the word "moka" is written in a clean, white, lowercase sans-serif font. Directly beneath "moka", the letters "adv" are written in a smaller, white, lowercase sans-serif font. The overall aesthetic is modern and minimalist.

moka
adv

company profile



WEB AGENCY

Since 2008 **Moka Adv** creates authentic digital experiences: from websites to e-commerce platforms, from videos to advertising on social media, from search advertising to the development of apps. A constantly evolving mixture of services for our Customers. In order to realise a high-impact advertising campaign, we integrate video marketing to social media marketing. Video contents facilitate engagement, they guarantee interaction with users and keep the attention of their reference audience alive.





WEBSITE AND E-COMMERCE WEBSITE

Espresso, Americano, Shaken Coffee, Macchiato. We design modern and responsive **websites** and e-commerce for all the tastes, to satisfy even the most demanding palates.

Your website is the business card of your business, which enables users to easily find the most important information of your company. A business without an **e-commerce** is like a decaf: good, but not very stimulating. Entrust our webmasters to launch your e-commerce and you will appreciate its potential over time.

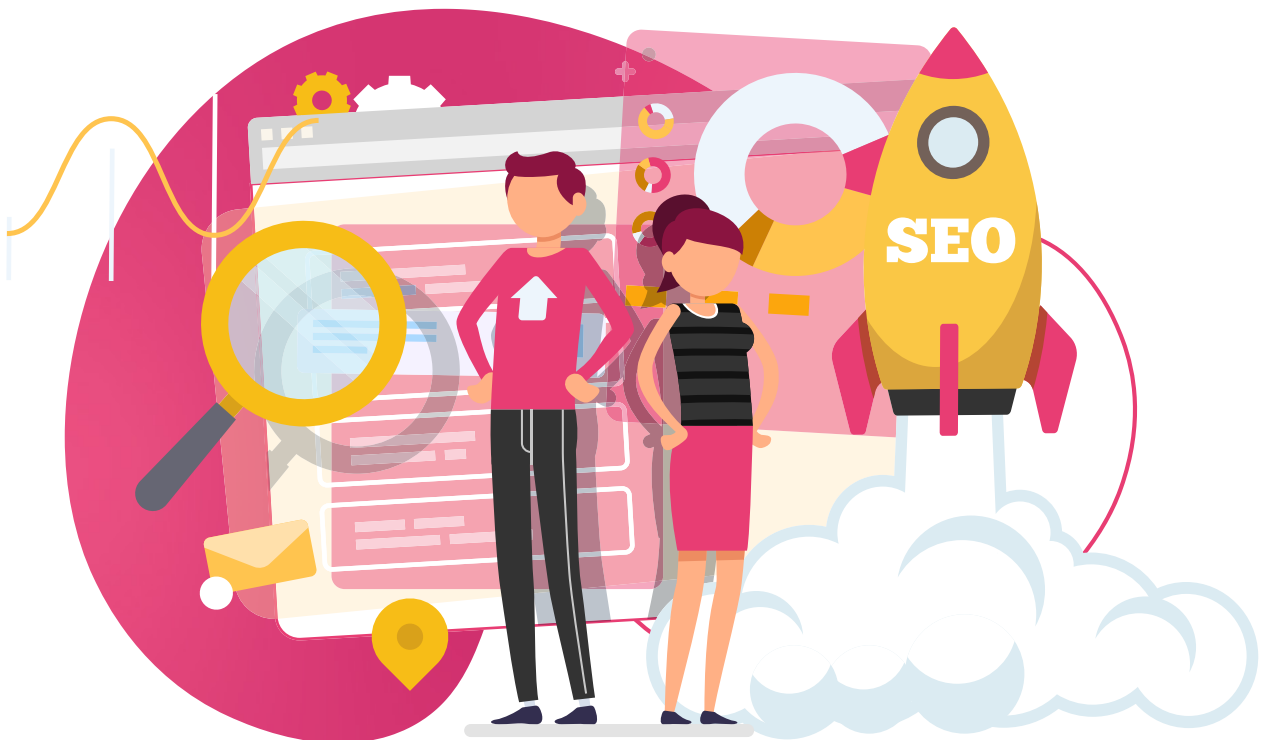




SEO

Moving easily between the meanderings of **SEO** and **SEM** is not exactly like ordering a coffee. That's why we're here! Our web agency ensures excellent SEO optimisation.

Our SEO activity is based on a preliminary analysis of your website and its organic positioning on search engines for certain keywords. Then we plan a strategy to increase website traffic and conversions, identifying the most suitable keywords to offer you greater online visibility. Such an accurate activity requires analytical minds, so it can be done properly only by the specialists in the field.





GRAPHIC DESIGN AND VIDEO MARKETING

Communicate effectively means expressing yourself, as better as possible. Our **graphic and video designers** work hard to highlight your corporate image and to communicate effectively. Did you know that focusing on video marketing could improve your turnover up to 50%? What is your story? Tell us and we are happy to bring it out and tell your story to the target audience through images and videos. Moka Adv develops corporate videos with creative, sparkling and engaging contents. Take advantage of your potential, come to visit us to taste the distinctive aroma of Moka Adv.





APP AND PROGRESSIVE WEB APP DEVELOPMENT

We start from a careful analysis of the requirements and we suggest you the most **suitable app for your target market**. We then design and develop it according to your needs, taking into consideration the graphic style and usability. We handle its publication in the stores and offer support for maintaining the app. Our solutions are tailor-made and delivered in a short time. As simple as ordering an Espresso.





ONLINE ADVERTISING

Online ads is an art and as such cannot be improvised. It requires analysis, creativity and continuous monitoring to be ready to handle rapid market changes. Campaigns and ads help you get more visibility and intercept the right audience, but you can risk spending money without reaching the goal.

So, hold on a second, mix your coffee and think: do you have all the necessary tools to manage your own online advertising campaign? If you have doubts, don't risk, come to visit us.





SOCIAL MEDIA MARKETING

Drinking a coffee all alone is not as good as drinking it with friends. We believe in the power of sharing. Sharing everything takes on a different flavour. This is the reason why we focus on **social media marketing**, choosing the right channels for the right audience. We design a communication and a publishing plan differentiated according to the channel used: Facebook, LinkedIn, Instagram, Twitter and YouTube. Everything is tailored according to your needs.



The image features a large, abstract graphic composed of several overlapping, rounded shapes in various shades of pink and magenta. The shapes are semi-transparent, creating a layered effect. In the center of this graphic, the word "moka" is written in a white, lowercase, sans-serif font. To its right, the letters "adv" are written in a smaller, white, lowercase, sans-serif font. Below the logo, four lines of contact information are listed in a white, lowercase, sans-serif font. Each line consists of a label on the left and a value on the right. The labels are "phone", "website", "mail", and "skype". The values are "+39 095 0935481", "www.moka-adv.it", "billing@moka-adv.it", and "mktg.jogroup" respectively. There are also three small, teardrop-shaped pink elements scattered around the main graphic: one on the right side, one at the bottom left, and one at the top right.

moka^{adv}

phone **+39 095 0935481**

website **www.moka-adv.it**

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skype **mktg.jogroup**