



**JO** Education  
Innovation Hub

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company profile

## INNOVATION HUB IN CATANIA

JO Education is an **innovation hub** active in **Catania**, a bridge between business, society and research.

As an informal aggregator of talents, the innovation hub aims to raise awareness of the importance of digital transformation and expand the local community of innovators.



## ABOUT US

JO Education promotes the organisation of **meetings** between the various actors interested in contributing and impacting in the digital transformation, in order to plan concrete actions for the achievement of technological progress within SMEs, start-ups and in general of the **local civil society**.



## MISSION

JO Education allows who loves digital innovation to share their passion in a **community**, inspired and motivated by the common purpose of the development of a smart city.

The innovation hub exploits all existing opportunities to create an ecosystem that helps accelerate all the aspects of digital transformation, environmental innovation and technology in general, with an open approach that involve all, young and old, associations, companies and professionals.



## ACTIVITIES



We organise and promote events to raise awareness and join talents towards the digital transformation



We work to create a smart city, with the cooperation of young people, businesses and institutions



We aim to become a cultural reference for new technologies at the local level

## OUR STRENGTHS



Exchange of innovative ideas favoured by the interaction between people with different backgrounds



Innovators create interesting and stimulating networks using technology



SMEs and start-ups are supported to develop projects with a strong impact on society



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