



HT was born in 2004 with the aim of focusing on innovative technologies for CRM, blogs and MMS.

CORE BUSINESS

Web Portals

We deliver operational excellence and make visible improvements by perfectly blending deep industry expertise and state-of-the-art technology. The collaboration of our design and development team results in a highly interactive and visually pleasing user experience. We offer the advantage of single-source support that covers a wide range of software development services including: Application Development - Application Maintenance - Software Testing - Test Management - Test Process Assessment / Improvement - Test Automation - Custom Programming – Database Design - Database Integration - Database Migration - Knowledge and Project management - Remote Backup (Storing your data out of company server).

Programming

- DHTML, XHTML
- CSS
- XML
- MySQL
- Java Script
- Java
- PHP
- Flash
- AJAX
- ASP.NET



JOHALL

Have a Customer Relationship Management means acquiring a considerable competitive advantage in an economic scenario, where the difference lies in the perceived quality of service.

A good CRM, after a careful analysis of the customer needs, should be customised with flexible tools and updatable platforms.

The proposed solutions are affordable to the general public. They can be used within companies or public administrations. In addition, **JOCRM** can be integrated with other solutions for the creation of a complete suite customer oriented.

MMS Design

MMS Design creates professional MMS compatible with smartphones and use a provider of MMS distribution to manage sending and receiving.

With the use of our recording studio and post-production is possible to combine high quality audio / video clips with a compatible size with all mobile phones.

Blog Design

Blogs have become standard marketing tools for Businesses, Artists and Non Profits. HT will fully custom design blogs and if desired integrate blogs into existing websites. Our team realize professional blog design, blog marketing, blog integration and essential blogging tips (Relationship Building; Establishes Branding; Media & Public Relations Tool; Reputation Management; Competitive Differentiation; Exploit the Niches).



Today blogs are highly-recommended for building an online community and the reach of a personal message across the Internet. Our team also combine a blog within a website design, or create it to blend seamlessly with customers' current website. Here are some of the blog platforms that we are familiar with:

- WordPress (recommended)
- Joomla
- Blogger
- TypePad

Industries Solutions:

- **Print** (Blogging to encourage reader participation; Citizen Journalism and/or Reverse Publishing as membership incentives; Photo and video uploading; Ratings and reviews to establish credibility of citizen journalist);
- **Tech** (Blogging for user advice and technique sharing, specialized groups and forums for faster, methods of trouble shooting, Ratings and Reviews to evaluate services);
- **Entertainment** (Blogging to announce news, events, etc.; Specialized groups and forums for diverse audiences; Photo and video uploading with respect to artists' rights);
- **Retail** (Blogging to announce events and new products; Specialized groups and forums for specific designers, products, brands; Ratings and reviews to evaluate consumer satisfaction);
- **Healthcare** (Blogging to share patient and practitioner testimonials; Specialized groups and forums for advice and support; Ratings and reviews for practitioners, services, new technology, home remedies, etc);
- **Sports** (Blogging to spread news and brand awareness; Specialized groups and forums for specific teams, athletes, etc.; Photo and video uploading of game footage);
- **Financial Services** (Blogging to share educational information and testimonials; Specialized groups and forums to suit diverse lifestyles; Ratings and reviews to evaluate customer satisfaction and services);
- **Non-Profit** (Blogging to spread awareness for your cause; Specialized groups and forums to encourage collaborative efforts; Photo and video uploading to share your organization's work).



JO Group is a system of companies which has its core businesses in fund raising, renewable energy, training and web applications.

JO Consulting S.r.l. has its core business in fund raising, at European, national and local level. It works in an international network composed by public and private research centres, small-medium and large companies, and public administrations. JO Consulting also provides tutoring services to support start-up enterprises as business angel.

www.joconsulting.eu

IPPOCRATE AS S.r.l. is an Energy Service Company (ESCO), which has its core business in the implementation of the plants for the production of energy from renewable sources. It is also an EPC Contractor (EPC stands for Engineering, Procurement and Construction): it has the responsibility to design the project, procure the necessary materials and construct the plant.

www.ippocrateas.eu

P.M.F. S.r.l. is a research institution in ICT field involved in several international projects based on ICT technologies and it is also an accredited training institution particularly focused on e-learning methodologies.

www.pmftraining.eu

VITECO S.r.l. is a provider of technologies for long-distance training, it has its own e-learning platform (www.e-logos.it) and a solid expertise on open source platform Dokeos.

www.vitecolearning.eu

In addition, JO Group non-profit partners are the **e-Medine Observatory** (www.e-medine.org), active in the international cooperation, and **JO Education** (www.joeducation.eu), an accredited training institution.

JO Group

Via Mario Sangiorgi n. 37 - 95129 Catania - Tel. +39 095 7463250 - Fax +39 095 7463260 - www.jogroup.eu - info@jogroup.eu