



HT is an R&D centre in the field of web applications and a web technologies provider, combining creativity and technological innovation.

CORE BUSINESS

JOHall: Web-Based Company Management Software

Every day you're in touch with your customers and suppliers via Internet, by phone or via e-mail. Keeping track of any inbound and outbound communication represents a competitive advantage that enables your company to:

- maintain the loyalty of existing customers and manage suppliers;
- acquire new customers by using information generated by JOHall;
- merge marketing, sales and after-sales service, also thanks to the trouble ticket;
- do not miss any information acquired about customers and suppliers.

JOHall is a user-friendly web-based Company Management Software to perfectly manage all communications with customers and suppliers. It's a useful tool to track all company activities by optimizing the communication between employees, improving productivity and reducing internal costs. In the past accessible only to big companies, thanks to JOHall a Company Management Software is now within reach of every small and medium company.

Web Portals, SEO and SEM

HT develops websites managing also their ranking on major search engines. It carries out web marketing campaigns to increase the visibility of the brand.

Web App

The design and development of web applications involve communication strategies, image and visual impact, technological tools to manage and update content useful for segmentation, identification, registration and interaction with visitors.

Graphic Design



HT supports your company in the design and production of visual communication products, such as logos, trademarks, catalogues, flyers and graphic design in general. The correct use of figurative and symbolic language, that goes beyond words, is the strength of each organization and should be committed to professionals.

Mobile Apps & Plugin

HT develops App and Plugin, needful tools to strengthen your brand and offer mobile services. HT produces:

- **Hybrid Apps** - used to optimize the display of a website on Smartphone and Tablet, conveying the same web content instantly also to mobile devices.
- **Native Apps** - applications created specifically to provide services designed for mobile users, different from the content provided on the website.

HT has developed for Joomla, one of the most important CMS (Content Management System) in the world, PostByLink: an easy to use plugin for automatic insertion of contents that lets you post an article from any online magazine linking it to your blog or personal website.